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Award-winning graphic designer with global experience and special focus on marketing strategies for educational organizations. Sophisticated and unique design aimed at specific target groups, together with outstanding management and communication skills.

Education

- 2003 Master of Fine Arts in Graphic Design
Indiana University, Bloomington, Indiana
- 1998 Bachelor of Industrial Design, School of Architecture
Chulalongkorn University, Bangkok, Thailand

Professional Experience

- Present **Graphic Designer - College of Human Ecology Communications Office, Cornell University, Ithaca, NY**
Responsible for the College's visual identity for web, print, digital screens and video platform.
- 2013-2016 **Graphic Designer - Community School of Music and Arts (CSMA) Ithaca, NY**
Responsible for design of publications such as programs, brochures, posters. Create and construct displays and environmental graphics. Maintain and update web content and email-embedded graphics.
- 2013-2015 **Lecturer - Department of Art, Ithaca College, Ithaca, NY**
Instructor for Introduction to Graphic Design class (ART 12500). Class covered basic elements, principle, typography and processes of design. Students also learned the basics of Adobe Photoshop and Illustrator through various projects.
- 2010- Present **Contractual work for the University of Tübingen, Germany**
Designed departmental yearbook, newsletter & magazine for major research projects, presentation graphics, flyers and logos
- Contractual work for Helen Doron English - Central Rama 9, Thailand**
Designed signage and advertising material for promotional events, that appeared both in print and online.
- 2005-2009 **Assistant Marketing Director and Senior Designer - Office of Enrollment Management University of Arizona, Tucson, Arizona**
Conceptualize, design, create and manage production for all marketing materials for Admissions, Orientation and Enrollment Management offices. Design and create all Web graphics for Enrollment Management. Represent the offices of Enrollment Management inside and outside the university and at national conferences.
- 2004-2005 **Graphic Designer - Office of University Publications. Indiana State University, Terre Haute, Indiana**
Designed all forms of publications such as annual reports, brochures, posters, environmental graphics, and Web pages for the University.
- 2000-2004 **Work experience at Indiana University, Bloomington, Indiana**
- Adjunct Instructor, School of Fine Arts**
Taught a class on digital media (T230) including the basics of Photoshop, HTML, Dreamweaver, Director, and Sound Edit 16
- Graduate Assistant, IU Art Museum & Letterpress Printing Shop**
Designed monthly calendars, invitations, brochures, posters and environmental graphics.
Responsible for care and maintenance of letterpress equipment. Assisted students in the process of letterpress printing.
- Book Preservation Assistant, Libraries Preservation Department**
Repaired books of varying ages by recasing, mounting spines, tightening hinges, mending torn pages, attaching loose pages and making individual boxes.

Soontira Sutanont / page 2

1997-1999 **Work experience in Bangkok, Thailand**

Creative Director - Wellheads Design

Designed projects such as brochures for national and international clients, including XEROX, The Bay Brewery Pub & Restaurant and package design for Banyan Tree Hotel.

Graphic Designer - Graphite

Planned, designed, and implemented signage and publication design. Solely responsible for the design and marketing of all greeting products. Acted as a liaison to all printing companies and retail outlets.

Junior Art Director - Tacit Advertising and Design

Planned and designed billboard advertising, brochures, and printed materials.

Designer Trainee - G49 Graphic & Publications

Assisted in signage design for Bank of Asia (subsidiary of ABN Ambro Bank) and Bangkok Bank.

1997-2005 **Freelance Designer**

Clients included Midwest Political Science Association (MPSA), the Indiana University Foundation, the National Docent Symposium Council, The Department of Metalsmiths and Jewelry Design, Indiana University Bloomington Department of Telecommunication, Indiana University School of Education, Indiana University Arts Museum, Coleman Center for Arts and Culture, Black Belt Designs, and Ardea Arts.

Awards & Scholarships

- 2008 University of Arizona Search Piece Publication, Gold Award at the 24th Annual Admissions Advertising Awards, USA
- 2002 Full scholarship from Student Grant-in-Aid of Research, Indiana University, Bloomington, Indiana
IUAM Fellowship Recipient, Indiana University, Bloomington, Indiana
Winner of the 2D Gesture for IDEAS;
Interactive Digital Environments, Art & Storytelling, Indiana University, Bloomington, Indiana
- 2001 Winner of the cover design award for Canvas; Arts Magazine of Indiana University, Bloomington, Indiana
- 1997 Winner of the Corporate Logo Design Contest for Thailand Bond Dealing Center

Professional skills

Computer Skills (Macintosh and Windows PC)
Adobe Illustrator
Adobe InDesign
Adobe Photoshop, ImageReady
Adobe Bridge
Adobe Acrobat Pro
Adobe Flash
Adobe Dreamweaver
Macromedia Freehand
QuarkXpress
BB Edit
Sound Edit 16
Microsoft Office (Word, Excel, Powerpoint)

Hand Skills
Boxmaking
Bookmaking
Bookbinding
Letterpress printing