

Permanent address 107 Pearl Street, Ithaca NY 14850
Telephone number 607-229-5872
Email address ssutanont@gmail.com

Award-winning multi-media designer with global experience and special focus on marketing strategies for educational organizations. Sophisticated and unique design aimed at specific target groups, together with outstanding management and communication skills.

Education

- 2003 Master of Fine Arts in Graphic Design
Indiana University, Bloomington, Indiana
- 1998 Bachelor of Industrial Design, School of Architecture
Chulalongkorn University, Bangkok, Thailand

Professional Experience

- 2021-Present **Multi-media Designer – Center for Teaching Innovation, Cornell University, Ithaca, NY**
Produce and coordinate complex multimedia projects to include motion graphics and two-dimensional and three-dimensional animation, as well as video, audio, and photography. Responsible for the CTI's brand, visual identity, and graphic design for CTI's communications.
- 2016-2021 **Senior Graphic Designer – College of Human Ecology Communications Office, Cornell University, Ithaca, NY**
Responsible for the College's visual identity, motion graphics, animations and design templates and for print, email, social media, digital screens and video platform.
- **HE Magazine** online & previous print version: organize, create, develop and transition from printed version to the online version
 - **CHE eNews Brief**: update the original design and supervise the layout's quality control
 - **CHE Social Media**: create graphics, photos animation and motion graphics for several announcement such as MVR renovation, Fall Celebration and Martha's restaurant
 - **College Level Website**: assisted with graphics & images for news & announcement and web story. Updated image gallery for MVR renovations webpage
 - **College Level Emails & Multimedia Presentations**: assist with visual Element & create animations for special announcements & programs. E.g., Dean's announcements, Undergraduate Scholars program, Panel Discussions, Dean's Coffee Hour, Dean's Townhall, Dean's Advisory Council
 - Liaison Designer with several units within the College and the CHE maps project's vendor
 - Communicate and collaborate with the University Brand Center in order to develop & define the College's visual & brand identity
 - Oversee the production of College's Merchandise such as Notebook, T-shirt and graduation gifts
- 2016-2018 **Contractual work for The Cornell Lab of Ornithology, Cornell University, Ithaca, NY**
Designed projects including magazines, visitor center card series and rack cards, wayfinding stickers, banners and exhibition signage.
- 2010- 2018 **Contractual work for the University of Tübingen, Germany**
Designed departmental yearbook, newsletter & magazine for major research projects, presentation graphics, flyers and logos.
- 2013-2016 **Graphic Designer - Community School of Music and Arts (CSMA) Ithaca, NY**
Responsible for design of publications such as programs, brochures, posters. Create and construct displays and environmental graphics. Maintain and update web content and email-embedded graphics.

Professional Experience (continued)

- 2013-2015 **Lecturer - Department of Art, Ithaca College, Ithaca, NY**
Instructor for Introduction to Graphic Design class (ART 12500). Class covered basic elements, principle, typography and processes of design. Students also learned the basics of Adobe Photoshop and Illustrator through various projects.
- 2010- 2015 **Contractual work for Helen Doron English - Central Rama 9, Thailand**
Designed signage and advertising material for promotional events, that appeared both in print and online.
- 2005-2009 **Assistant Marketing Director and Senior Designer - Office of Enrollment Management
University of Arizona, Tucson, Arizona**
Conceptualize, design, create and manage production for all marketing materials for Admissions, Orientation and Enrollment Management offices. Design and create all Web graphics for Enrollment Management. Represent the offices of Enrollment Management inside and outside the university and at national conferences.
- 2004-2005 **Graphic Designer - Office of University Publications. Indiana State University, Terre Haute, Indiana**
Designed all forms of publications such as annual reports, brochures, posters, environmental graphics, and Web pages for the University.
- 2000-2004 **Work experience at Indiana University, Bloomington, Indiana**
Adjunct Instructor, School of Fine Arts
Taught a class on digital media (T230) including the basics of Photoshop, HTML, Dreamweaver, Director, and Sound Edit 16.
Graduate Assistant, IU Art Museum & Letterpress Printing Shop
Designed monthly calendars, invitations, brochures, posters and environmental graphics. Responsible for care and maintenance of letterpress equipment. Assisted students in the process of letterpress printing.
Book Preservation Assistant, Libraries Preservation Department
Repaired books of varying ages and making individual boxes.
- 1997-1999 **Work experience in Bangkok, Thailand**
Creative Director - Wellheads Design
Designed projects such as brochures for national and international clients, including XEROX, The Bay Brewery Pub & Restaurant and package design for Banyan Tree Hotel.
Graphic Designer - Graphite
Planned, designed, and implemented signage and publication design. Solely responsible for the design and marketing of all greeting products. Acted as a liaison to all printing companies and retail outlets.
Junior Art Director - Tacit Advertising and Design
Planned and designed billboard advertising, brochures, and printed materials.
Designer Trainee - G49 Graphic & Publications
Assisted in signage design for Bank of Asia (subsidiary of ABN Ambro Bank) and Bangkok Bank.
- 1997-2018 **Freelance Designer**
Clients included the Triad Foundation, the Hector Research Institute of Education Sciences and Psychology, the Cornell Lab of Ornithology, Midwest Political Science Association (MPSA), the Indiana University Foundation, the National Docent Symposium Council, the Department of Metalsmiths and Jewelry Design, Indiana University Bloomington Department of Telecommunication, Indiana University School of Education, Indiana University Arts Museum

Awards & Scholarships

- 2008 University of Arizona Search Piece Publication, Gold Award at the 24th Annual Admissions Advertising Awards, USA
- 2002 Full scholarship from Student Grant-in-Aid of Research, Indiana University, Bloomington, Indiana
IUAM Fellowship Recipient, Indiana University, Bloomington, Indiana
Winner of the 2D Gesture for IDEAS;
Interactive Digital Environments, Art & Storytelling, Indiana University, Bloomington, Indiana
- 2001 Winner of the cover design award for Canvas; Arts Magazine of Indiana University, Bloomington, Indiana
- 1997 Winner of the Corporate Logo Design Contest for Thailand Bond Dealing Center

Professional skills

- Computer Skills
 - Adobe Illustrator
 - Adobe InDesign
 - Adobe Photoshop
 - Adobe Animated
 - Adobe Premiere Pro
 - Adobe Bridge
 - Adobe Acrobat Pro
 - Adobe Flash
 - Adobe Dreamweaver
 - Adobe Aero
 - Microsoft Office (Word, Excel, Powerpoint)
 - HTML & CSS
 - GarageBand
- CMS
 - Drupal
 - Wordpress
- Online Platform
 - Constant Contact
 - Slack
 - Trello
 - Powtoon (Online animation and video)
 - Basecamp
- Social Media
 - Facebook
 - Flickr
 - Instagram
 - Twitter
 - Tumblr
- Web Design
 - www.soontira.com
 - www.susanweisend.com
 - www.human.cornell.edu/magazine/summer2021
 - www.human.cornell.edu/magazine/summer2020